



HASC Club Sponsorship Plan

All sponsorship plans are for the soccer season: AUGUST 2019 – JULY 2020

Hicksville Soccer Club is the community's largest athletic program with more than 600 players and more than 20 teams. Kolm Field is home to our Intramural Training Program and Travel Competition games, which hosts more than 1000 weekly visitors who support our programs.

Club Sponsor - \$100

- A link back to your company's website on the sponsor page of the club website

Banner Sponsor - \$250

- Your company banner displayed at Kolm Field for all games, practices and training programs (includes cost of 2 x 5 banner with your choice of design/wording/logo)
- A link back to your company's website on the sponsor page of the club website
- A sponsor's plaque that can be displayed at your office or place of business

Bronze Sponsor - \$500

- A special mention in one club email sent to our entire membership.
- A special mention in one post to club Facebook page
- Your company banner displayed at Kolm Field for all games, practices and training programs, plus any club-sponsored tournaments and events (includes cost of 2 x 5 banner with your choice of design/wording/logo)
- A link back to your company's website on the sponsor page of the club website
- A sponsor's plaque that can be displayed at your office or place of business

Silver Sponsor - \$750

- One email blast devoted to promoting your services/company to our entire membership
- One Facebook Post devoted to promoting your services/company to our Club page
- Your company banner displayed at Kolm Field for all games, practices and training programs plus any club-sponsored tournaments and events (includes cost of 2 x 5 banner with your choice of design/wording/logo)
- A link back to your company's website on the sponsor page of the HASC website
- A sponsor's plaque that can be displayed at your office or place of business

Gold Sponsor - \$1,000

- Access to Kolm Field for one day during intramural training to promote your business
- One email blast devoted to promoting your services/company to our entire membership
- One Facebook Post devoted to promoting your services/company to our Club page
- One tweet devoted to promoting your services/company to our Club twitter feed
- Your company banner displayed at Kolm Field for all games, practices and training programs plus any club-sponsored tournaments and events (includes cost of 2 x 5 banner with your choice of design/wording/logo)
- Your logo/details on the front page of the club website with a link back to your company's website
- A sponsor's plaque that can be displayed at your office or place of business

Platinum Sponsor - \$2,500 – one available per year

- Major sponsorship at our Intramural Indoor Festival (includes your company name on any tournament-related materials, an email blast to our entire club membership to promote your company/services, signage at the field,
- Your logo/details on the front page of the club website with a link back to your company's website
- Access to Kolm Field or Old Country rd school for one day during intramural games to promote your business
- Email blasts (8) devoted to promoting your services/company to club's entire membership throughout the year
- Facebook Posts (8) devoted to promoting your services/company to our Club page throughout the year
- Twitter posts (8) devoted to promoting your services/company to our Club twitter feed throughout the year
- Your company banner displayed at Kolm Field for all games, practices and training programs plus any club-sponsored tournaments and events (includes cost of 2 x 5 banner with your choice of design/wording/logo)
- Your logo/details on the front page of the HASC website with a link back to your company's website
- A sponsor's plaque that can be displayed at your office or place of business

Other sponsorship opportunities include:

• Program sponsorship

Your company name can appear on the back of all intramural program T-shirts worn by kids each week.

• Table sponsorship

Your company can promote your services/company at our fields for one day.

• Trophy sponsorship

Your company name can appear on all trophies given out at year end Intramural bbq.

• Product sponsorship

Your company can donate gear, equipment or other soccer-related materials with your company logo to our club.

We are open to new sponsorship ideas. Please reach out to us with what you might have in mind.

	Club	Banner	Bronze	Silver	Gold	Platinum
Sponsor's Plaque		✓	✓	✓	✓	✓
Link on Club Website	✓	✓	✓	✓	Front Page	Front Page
Banner at Kolm Park		✓	✓	✓	✓	✓
Mention in Club Wide Email			✓			
Mention in Club Facebook Post			✓			
Twitter post					✓ 1	✓ 8
Dedicated Club Wide Email				✓ 1	✓ 1	✓ 8
Dedicated Club Facebook Post				✓ 1	✓ 1	✓ 8
Access to Field During Intramural Games					✓	✓
Intramural Festival Sponsor						✓